
WINES & VINES

Behind the Bar

What not to forget when stocking your tasting room.

by Jane Firstenfeld

Robert Renzoni gained experience-and strong opinions-working in other local wineries, where he developed an aversion to the commonly used measured pourer. "Using measured pourers is a double-edged sword," he says. "People think it looks cheap. Me, I want people to walk out of here with no doubts." Renzoni says he prefers Haley's Corker, a product of Vinum Corp. (winecorker.org), which aerates, screens and controls velocity, while allowing a free pour.